

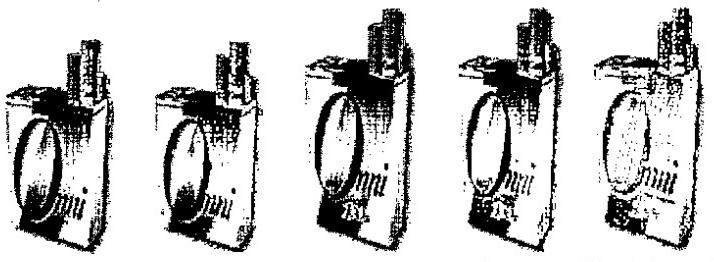


Reduced carcinogens. Premium taste.

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Comparison Chart

Omni cigarettes are available initially in five packings: Full Flavor Kings, Lights Kings, Full Flavor 100's, Lights 100's, and Ultra Lights 100's. Compare them below. (We will, by the way, be introducing Omni Menthol products in 2002.)



| Strength: | Full Flavor | Lights | Full Flavor | Lights | Ultra Lights |
|-----------|-------------|--------|-------------|--------|--------------|
| Size: | 85 mm | 85 mm | 100 mm | 100 mm | 100 mm |
| Filter: | Yes | Yes | Yes | Yes | Yes |
| Tar: | 15 mg | 12 mg | 15 mg | 12 mg | 6 mg |
| Nicotine: | 1.0 mg | .8 mg | 1.0 mg | .8 mg | .5 mg |

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

WARNING: Smoking is addictive and dangerous to your health. Reductions in carcinogens (PAHs, nitrosamines, and catechols) have NOT been proven to result in a safer cigarette. This product produces tar, carbon monoxide, and other harmful by-products.